



EUROPEAN ROBOTICS FORUM

Brought to you by SPARC

SPONSORS' & EXHIBITORS' HANDBOOK

13-15 March 2018
Tampere - Finland

Exhibition early bird rates until 29 Jan. 2018
First exhibition layout available on 22 Feb. 2018

www.erf2018.eu

VENUE



Tampere Hall is the biggest Nordic congress and concert centre. These facilities together with our professional, caring staff are the reason why we have become one of the most popular congress centres in Finland.

The city of Tampere lies at the heart of Finland's second most significant economic region – and is the scientific, cultural, commercial and industrial centre of this exciting and important area. Tampere Hall is deeply respected and loved by its clients and has been voted the best congress venue in Finland on several occasions.

Tampere Hall's state-of-the-art facilities have been carefully designed to create an exciting, modern and dynamic venue for conferences, congresses, exhibitions and concerts. They plan, arrange and master four hundred conferences, meetings and other business events each year.

FOR EXHIBITORS

The commercial exhibition will accompany the event. The exhibition will be held in the spacious second floor lobby of Tampere-talo where coffee and lunch will be served to the event delegates during breaks.

EXHIBITOR CONTACT

E-mail:
exhibition@erf2018.eu

SPACE RENTAL PER m²:

	Member Price*	Non-Member Price*
Payment until or on 29 January, 2018	€250	€300
Payment after 29 January, 2018	€300	€400
Minimum rental space:	4 m ²	

*European projects can also apply for members' price

Each exhibition space will be equipped with electricity, table and two chairs. Additional equipment and services such as furniture hire, etc. can be rented at extra charge (full list supplied upon request). Allocation of space will be treated as a first-come first-served basis. Additional equipment and services such as furniture hire, etc. can be rented at extra charge at orders.tampere-talo.fi/cli, needed event password is T101451. (more details upon request). Allocation of space will be treated as a first-come first-served basis. Organiser reserves the right to alter the location of the booth requested by the exhibitor without previous notice.

EXHIBITION PERSONNEL REGISTRATION

Personnel must be registered and wear exhibitor's badge. Exhibitors are entitled to free of charge exhibitor's fees (badges) with regard to the size of the exhibition space:

Exhibition space 4-8 m ²	1 free participant badge
Exhibition space 9-16 m ²	2 free participant badges

For bigger booths, please consider the sponsoring options on page 11.

Exhibitors' badges do not include conference dinner. Conference Dinner can be purchased separately.

FOR SPONSORS

ERF 2018 is offering opportunities for making prospective partners visible at their selection:

DIAMOND SPONSORSHIP

PLATINUM SPONSORSHIP

GOLD SPONSORSHIP

SILVER SPONSORSHIP

BRONZE SPONSORSHIP

SPONSOR CONTACT

E-mail:
sponsorship@erf2018.eu

WHY SPONSOR?

Participating as a sponsor and/or exhibitor at ERF2018 can take you straight to your target market and demonstrate your level of support and commitment to the robotics sector.

ERF2018 CAN PROVIDE YOUR ORGANISATION WITH:

Maximum exposure at the largest and most influential robotics conference in Europe

An opportunity to build and reinforce strategic relationships within the robotics sector

A cost effective way to reinforce your organisation's brand and build brand awareness amongst a relevant audience

Access to a broad network of industry partners from industrialists, researchers, investors, elected officials and media

Increased marketing opportunities including visibility on the conference website and associated marketing materials

Media partnership – possibility to get exposure of your brand on national and international media

TERMS & CONDITIONS

Payment details will be provided by invoice. Payments can be made without any charges of the beneficiary. All payments are due 3 weeks before 13 March latest.

CANCELLATION POLICY

The organiser will refund 50% of the total amount paid if the written cancellation of sponsorship is received until 29 January 2018. After 29 January 2018 no payment will be refunded.

APPLICATION FOR SPONSORSHIP

Exhibitors and sponsors may contact the venue to arrange a viewing of the facilities. Please contact the event organiser to arrange this.

SPONSORS' PACKAGES

EUROPEAN ROBOTICS FORUM

11

Diamond

Platinum

Gold

Silver

Bronze

1. Price¹

€15000

€10000

€8000

€5000

€3000

2. Exhibition space²

+30 m²

+20 m²

16 m²

min. 8 m²

min. 6 m²

3. Free delegate registrations³

5

4

3

2

1

4. Room name

5. Special 90 sec video shown at the beginning of the conference⁵

6. Special slide at the beginning of the conference with all sponsors' logos

7. Logo on conference web banner

8. Logo on ERF2018 Digest front cover

9. Logo on ERF2018 Digest back cover

10. Advertisement in the ERF2018 Digest

11. Logo on ERF2018 sponsors' page and slider

12. Logo on screens onsite

13. Logo on front entrance screen

14. Leaflet in the event bag

15. Event app advertising - See options on page 13

DIAMOND SPONSORSHIP

PLATINUM SPONSORSHIP

GOLD SPONSORSHIP

SILVER SPONSORSHIP

BRONZE SPONSORSHIP

Notes

¹ Members of euRobotics get 5% discounted price on sponsoring. European projects can also apply for the membership discount.

² Online registration form for exhibition and sponsorship is mandatory. Floor space sizes included in the sponsorship packages are standard. Bigger floor spaces can be acquired by paying the additional square metres required.

³ The entry badge does not include conference dinner, which can be purchased extra at the price of €45.

⁴ For Gold Sponsorship: upon availability - Diamond and Platinum sponsors have priority, then Gold sponsors on first come first served basis. For Gold sponsors, there is €1,000 supplement for securing a room name (if confirmed by the organisers that the option is available).

⁵ to be provided by the sponsor to the organisers in advance

FOR SPONSORS

Sponsored presentations

€3,000 (supplement available only for Diamond and Platinum sponsors) includes one of the following options:

10 min. address during the Opening Plenary session

OR

Award handing and max. 3 min. address during the Awards Ceremony

OR

Possibility to host (welcome participants) the sauna event on Tuesday, 13 March

Sauna event - Tuesday, 13 March, [Kaupinojan Sauna](#) and [Rauhanniemen sauna](#).

This year we are offering a unique experience for brave participants to try authentic Finnish sauna combined with winter swimming in a frozen lake Näsijärvi. As a host you can welcome the participants with a short introduction and provide them with some traditional sauna condiments like grilled sausages, beer and soft drinks. The organiser together with the dedicated crew will take care of the visitors and introduce them to sauna and [winter swimming](#). Depending on the number of interested participants, there will be 1-2 separate events on Tuesday 13th March 2018.

Opportunity to host commercial presentations in a dedicated room (50 attendees, 1 h):

- The €1,500 sponsor will have the opportunity to demonstrate the company's profile or scientific research, in a specific track (assigned to a room)
- Includes hall rental, standard audio/visual equipment and staff assistance in the room
- The presentation synopsis will be included in the ERF2018 Digest and on the event app.
- One push notification to invite attendees to the sessions on the event app.
- One roll-up banner to promote the presentation. To be set up on the day of the event. Sponsor to provide roll-up banner and artwork.
- Timeslots are allocated on a "first-come, first-served" basis.

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E-mail:
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